



# LOCAL BUSINESS SUPPORT INITIATIVE

2020



# THE ELTHAM WILDCATS

## ABOUT US



As Australia's largest junior club, Eltham Wildcats is keen to support like-minded local businesses in our community who understand the importance of providing sporting opportunities to the residents of our local region.

Our local competitions are thriving; 290+ junior teams compete on Saturday for both a Summer and Winter competition in age-based, graded leagues. 189+ senior teams are spread amongst Men's, Women's and mixed competitions conducted on Monday to Thursday evenings. Eltham Wildcats junior representative teams compete at the highest levels possible in Victoria. Our 59 junior teams is the second most of any club that plays in the Victorian Junior Basketball League which sees 1300 teams travel throughout Victoria on Friday evenings.

The Senior Championship Men & Women compete in the NBL1 competition where we take on the very best associations from around our state and Tasmania. We will travel to and host the likes of Bendigo, Geelong, Hobart, Albury/Wodonga taking our Wildcats name to a whole new level. Basketball Victoria sees this competition as the best in the country behind the NBL & WNBL. Supporting these senior teams are our Men's Victorian Youth Championship and Youth League 1 Women's teams are once again finals contenders.

The Eltham Wildcats also co-host the Worlds Largest Junior Basketball Tournament with Dandenong over the Australia Day long weekend. 13,000 players from all over Australia, New Zealand, Lithuania and China competed across 100 courts throughout Melbourne. In 2021 if growth continues that number will surpass 13,500 players and over 60,000 pairs of feet through the stadiums.



# SUPPORT OPTIONS

## GOLD

- Promotion on Local Business Support Initiative website page ([www.elthamwildcats.com.au](http://www.elthamwildcats.com.au))
  - 5+ social media posts a week
  - Promotion in EDMs (once a week)
  - 30 second video promotion (we can produce)
- Access to members for special promotions (eg if business wants to do a Wildcat special offer/deal)

**INVESTMENT: \$1,000 ex. GST**

## SILVER

- Promotion on Local Business Support Initiative website page ([www.elthamwildcats.com.au](http://www.elthamwildcats.com.au))
  - 3 social media posts a week
  - Promotion in EDMs (once a fortnight)

**INVESTMENT: \$500 ex. GST**

## BRONZE

- Promotion on Local Business Support Initiative website page ([www.elthamwildcats.com.au](http://www.elthamwildcats.com.au))
  - 2 social media posts a week

**INVESTMENT: \$250 ex. GST**



# STATISTICS



PLAYERS  
**5,700**



WEBSITE  
TRAFFIC  
**270,833**  
Visitors per year

LARGEST  
BASKEBALL CLUB IN  
AUSTRALIA



LARGEST  
JUNIOR  
DEVELOPMENT  
PROGRAM IN  
AUSTRALIA

CO HOST LARGEST  
JUNIOR BASKETBALL  
TOURNAMENT IN THE  
WORLD



INSTAGRAM  
FOLLOWERS  
**3,011**



TWITTER  
FOLLOWERS  
**1,091**



FACEBOOK  
LIKES  
**4,081**

NEWSLETTER  
SUBSCRIBERS  
**7000+**

the PR **ELTHAM WI**

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**Jellis Craig** **MAX KIRWAN** **SOLVER**

**ADVERTISE HERE**

for more info  
jordan@elthamwildcats.net.au  
Share your message to over 3,000 people

management **NEWS**

Basketball doesn't stop is a well known phrase within the Victorian basketball community and it couldn't be any more true than at the Eltham Wildcats Basketball Club!

Throughout the school holidays, the Eltham High School was abuzz with holiday camp programs. We've always tried to ensure that the holiday camps provide fun, but also development opportunities; however we've always worked to ensure the programs are affordable to our community. Being a community based club, this has been important to us. We also use the camps as an opportunity to develop our youth, with all coaches either being senior coaches



# STATISTICS



- 4 SENIOR REPRESENTATIVE TEAMS**
  - 13 BASKETBALL COURTS UTILISED**
  - 59 JUNIOR REPRESENTATIVE TEAMS**
  - 170 REFEREES**
  - 189 SENIOR TEAMS**
  - 298 JUNIOR TEAMS**
  - 1424 TOURNAMENT TEAMS**
  - 2998 DEVELOPMENT PROGRAM PARTICIPANTS**
  - 5700 PLAYERS PARTICIPATING**
  - 7723 REGULAR SEASON GAMES PLAYED**
  - 7952 SOCIAL MEDIA FOLLOWERS**
  - 13000 TOURNAMENT PARTICIPANTS**
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# CONTACT US

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